



*International Prize
for The best Organic Extravirgin Olive Oil in the World*



BIOL

Born in 1996 in Andria (Apulia, Italy) upon the initiative of **C.I.B.I** and the technical staff of the program Oil & Quality

The patronage of IFOAM – International Federation of Organic Agriculture Movements – Agrificio Mediterraneo and of the Italian Ministry of Agricultural Policies guarantee worldwide recognition and prestige of BIOL Prize.

BIOL

MAIN GOALS

- To Improve the quality of organic products
- To Promote the quality of the organic extra virgin olive oil and territories connected to it.
- To Strengthen the relationship between agriculture and sustainable development.
- To Value differences related to natural and agricultural biodiversity.
- To Facilitate the exchange and technical innovation among those involved in agriculture quality.
- To Raise awareness of the consumer for food products of Mediterranean culture.

BIOL PARTICIPANTS

300 samples coming from more than 17 different countries, from the all five continents

450 samples



The Jury

Expert tasters from different areas of the world evaluated by means of a tasting panel the different olive oils on the basis of a sheet, elaborated by Alfredo Marasciulo, which highlights the presence and the intensity of the different flavours

The International jury 2016



The Jury at work



BIOL AWARDS

Each year BIOL awards the following prizes:

- ❖ **BIOL Prize**, prize awarded to the best organic extra-virgin olive oil
- ❖ **BIOLPACK**, prize awarded to the best packaging, meaning the packaging with the best design and the best and most complete information displayed on the label;
- ❖ **BIOLKIDS**, special prize awarded by a Jury of Children selected after a series of training meeting in local primary schools.
- ❖ **Territorial Prizes**



BIOL
21st INTERNATIONAL PRIZE

1st place 2016

the best organic olive oil in the world

Picual Biodynamic

Castillo de Canena Olive Juice
Andalucía, Spain

BIOL
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1st place 2016

the best organic olive oil in the world

Guadagnòlo Dulcis

Fattoria Ramerino
Tuscany, Italy

Awarding Ceremony Rome - 13 July Ministry of Agriculture and Forestry



The Winners Ex Aequo

Fattoria Ramerino and Castillo de Canena



BiolPack

Soleae – Greece



Biolkids

Olvia Green - Greece



The Exhibition

“A World of Olive Oil”



EVENTS, TRAINING AND SOCIAL TOURISM



BIOLKIDS



Biolkids Jury



Biol Technical Workshops



The Guide to the Best Organic EVO in the World

BIOL 21st INTERNATIONAL PRIZE 2016



EVOalwayshealthy ■ EVOalwayshealthy ■ EVOalwayshealthy ■ EVOalwayshealthy ■ EVOalwayshealthy ■ EVOalwayshealthy

Premio BIOL c/o C.I.Bi.
Consorzio Italiano per il Biologico
via Ottavio Serena 37, 70126 Bari - Italia
tel/fax: + 39 080 5582512

www.premiobiol.it
info@premiobiol.it

 **Premio Biol**

THE GUIDE
TO THE BEST
ORGANIC EXTRA VIRGIN
OLIVE OILS
IN THE WORLD

COMMUNICATION

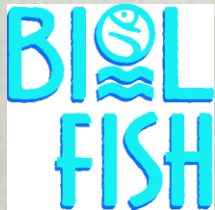
- The multilingual website www.premiobiol.it
- Biol Information Desk
- The guide to the best organic olive oils (2000 copies)
- Press Release
- News letters
- Brochures and leaflets

Biol Net



BIOLMIEL

International prize for the best organic honey



BIOLFISH

International prize for sustainable fishing and aquaculture



BIOLWINE

International prize for the best organic wine



Ostuni - Puglia - Italy 17-21 March 2017

Registration and regulations on the web site

www.premiobiol.it

Premio BIOL c/o CIBI Via Ottavio Serena 37, 70126 Bari,
Italy tel. +39 0805582512 fax +39 0805582514



Foto Salvatore Valente

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